

Emily Koochel

Dr. Emily Koochel, Ph.D., AFC®, CFT-I™, BFA™ is an experienced financial professional, academic, and researcher. She currently leads eMoney Advisor's Financial Wellness team, where she focuses on innovative wellness research and education, in her role as Manager of Financial Wellness. She serves as a subject matter expert in the field reviewing and authoring peer-reviewed journal articles, book chapters, and contributing to public scholarship. Most notably, she served as a co-author for the CFP Board's book, "The Psychology of Financial Planning", and was awarded 2020 Outstanding Research Journal Article of the Year by the Association for Financial Counseling and Planning Education. Her work has been featured in Financial Advisor Magazine, Financial Advisor IQ, Nasdaq, Yahoo, amongst others. She holds the Certified Financial Therapist – I designation, is an Accredited Financial Counselor, and a Behavioral Financial Advisor.